

Maha Shaikh

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EDUCATION

The University of Texas at Dallas – Richardson, TX

December 2025

Bachelor of Science: *Computer Science and Programming*, Minor: *Psychology*

Honors and Scholarship(s) - Awarded for the All-Texas Academic Team, Phi Theta Kappa Scholarship Recipient

Collin College Community College District – Plano, TX

May 2022

Associate of Applied Science

TECHNICAL SKILLS

Languages: C++, Python, Java, HTML, CSS, JavaScript

Web Technologies/Skills: Figma, Salesforce, JIRA, Hubspot, Azure, PowerBI, Tableau, Microsoft Suite, Adobe, AWS, Unix, Linux, Excel, IQ, AI, A/B Testing, Google Ads, YouTube Ads, Confluence, Scrum, Clarizen, Relativity

Certifications: AI Product Manager - *IBM 2025*, Lead Management - *Salesforce 2025*, Agile with Jira - *Atlassian, 2024*, MySQL for Data Analytics and Business Intelligence - *UC Davis, 2024*, Complete Web & Mobile Designer - *Udemy, 2023*

PROFESSIONAL EXPERIENCE

FTI Consulting - Technology Intern

5/2025 - Present

- Led cross-functional team to assess and reengineer data workflows, aligning with governance best practices/frameworks and boosting performance by 10% across multiple business areas
- Managed 50+ tickets using Agile/Scrum, ensuring timely delivery of strategic initiatives and tracking KPIs for progress
- Conducted in-depth analysis of 100,000+ digital artifacts, 5,000+ legal documents, and related metadata, extracting actionable insights that supported litigation strategy and improved decision-making speed
- Created executive reports synthesizing technical findings into clear actionable recommendations for senior stakeholders

Shadeotech - Digital Solutions Specialist

5/2024 - 2/2025

- Designed and implemented data-driven customer segmentation strategies, increasing lead conversion by 15%
- Automated 20+ workflows in HubSpot CRM, reducing manual effort and enhancing overall client engagement
- Identified and resolved 75+ data/system errors, improving accuracy and enabling consistent performance reporting

CT Law Group – Legal Intern: Client Case Coordinator

12/2022 - 6/2023

- Conducted primary and secondary research on 20+ client cases, improving accuracy by 20% through data verification
- Digitized and migrated 300+ case files, improving accessibility and reducing retrieval time by 30%
- Coordinated with insurance and medical providers to gather key data, ensuring complete and compliant case records

LEADERSHIP EXPERIENCE

180 Consulting – Management Consultant, University of Texas at Dallas

6/2023 - Present

- Partnered with clients to assess operations, define KPIs, and implement scalable processes using Agile methodology
- Researched market trends to develop a 35-page marketing toolkit, aligning recommendations with client objectives
- Facilitated stakeholder workshops to secure alignment on proposed operational changes and client pain points

Slalom Consulting Case Competition – 1st Place Winner, University of Texas at Dallas

- Analyzed electric vehicle adoption trends and industry benchmarks to design a data-enabled market entry strategy
- Developed 10+ AI-driven business solutions, improving market feasibility for eVTOL technology by 35%
- Presented recommendations to industry leaders, supported by quantitative models and scenario analysis

Alpha Kappa Psi – Vice President, Brotherhood Chair, University of Texas at Dallas

1/2023 - Present

- Managed 15+ committees, driving initiatives for 90+ members and aligning chapter operations with long-term goals
- Passed an amendment at national congress easing the financial burden of over 250 chapters with over 15,000 students
- Project Experience: Business Plan - *Chief Executive Officer*
 - Conducted competitor research, market analysis, and customer insights to enhance product performance
 - Developed dashboards and reports that tracked KPIs measuring product health and growth success metrics

User Experience Club (UI/UX) - Corporate Relations Officer, University of Texas at Dallas

8/2023 - Present

- Collaborated closely with designers and developers to enhance the user experience and ensure top-notch quality
- Created low/high fidelity wireframes and prototypes for 30+ posts boosting engagement and interaction by 15%
- Orchestrated impactful workshops and panels contributing to 25% increase in student understanding of UI/UX concepts

GitReviews Movie Rating Website – Product Manager, University of Texas at Dallas

- Analyzed competitor offerings and market gaps to recommend high-impact monetization features and led end-to-end lifecycle from scope definition to launch
- Built/deployed a website, integrating Python and BeautifulSoup to analyze 1,000+ reviews and enhance data accuracy
- Designed Figma UI mockups; integrated user feedback, resulting in higher engagement and improved user experience